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Montreux, 23 November 2023

PRESS RELEASE

OFF-PREMISES EDITION OF THE 58TH MONTREUX JAZZ FESTIVAL

A new stage on the lake and a return to the Casino: the MJF reinvents itself in the heart of the town

The Montreux Jazz Festival unveils the layout of its 58th edition, to be held from 5 to 20 July 2024 outside the walls of the Convention Centre. More urban than ever, the Festival is reinventing itself in the heart of the town of Montreux along an extended route along the quays. An eye-catching stage will be built on the lake, below the Place du Marché, offering the public a breathtaking view and an extraordinary experience. The Festival is also celebrating its return to the emblematic Casino, a significant venue in the event's history. A large number of free stages complete the new layout for the 58th edition, which will continue to accommodate its usual capacity of 250,000 attendees.

The Montreux Jazz Festival is reinventing itself in the heart of the town for its 58th edition, with an extended route along the quays, a stage on the lake and nods to its history. The changes have been made due to construction work on the Convention Centre which usually hosts the festival's major shows, with work scheduled to continue until 2025. This poses a major challenge for the organisers, while also presenting an opportunity to reimagine the layout. The experience the festival has gained in recent years – including the Elton John concert at the Stade de la Saussaz in 2019 and the creation of the stage on the lake in 2021 – proved extremely valuable in bringing this project to fruition.

Three decisions were made early on in the 2024 project. Firstly, the event could only take place in Montreux, whose extraordinary setting has always been a crucial part of the Festival's identity. MJF also has a cultural, economic and social responsibility to the area to uphold – not least the economic impact of \leqslant 80 million it generates for the region. Secondly, the Festival had to retain its capacity to welcome 250,000 people over sixteen days and remain true to its concept of intimate venues, both paying and free, indoor and outdoor. Thirdly, in the absence of the Auditorium Stravinski, the Festival had to invent an exceptional main stage that would appeal to agents, artists and audiences alike.

Many have been dreaming of it since the 2021 experience: the Montreux Jazz Festival will have its own **stage on the lake** next summer. The main stage will be built below the Place du Marché, between the quays and the lake. Audiences will be able to enjoy a breathtaking view of the lake and the sunset from the Place du Marché. The second ticketed stage will take over the **Casino**, an emblematic venue in the Festival's history, to present the music of today and tomorrow. The half-seated, half-standing configuration of the venue will evoke the atmosphere and listening comfort of the great years of the Festival at the Casino.

An extensive tour of Montreux's heritage

In addition to the two paying stages in the east of the town - the Lake Stage and the Casino Stage - the 58th Montreux Jazz Festival will feature **seven free stages**. The quayside route will be extended eastwards, starting at the Fairmont le Montreux Palace and ending at the Place du Marché. Numerous terraces, sun decks, bars and food stands will complete the Festival offer.

A fortunate coincidence: as the Festival prepares to strengthen its roots in the heart of Montreux, the town has recently joined **UNESCO's prestigious Creative Cities Network** in the music category. With the Festival's audiovisual archive having already been recognized by UNESCO's Memory of the World Register, Montreux's position as a key music city is stronger then ever.

The Festival's new configuration will take visitors on a journey through Montreux's rich heritage, reflecting the identity and diversity of this unique town. Festival-goers will pass through several of the town's symbolic landmarks: the Belle Epoque architecture of its palaces, the seventies look of its emblematic Casino, the steel structures «à la Eiffel» of the Covered Market, the sixties aesthetic of the Eurotel (founded the same year as the Festival) and the flower-filled guays that are the pride of the town's Parks and Gardens.

An urban layout developed in cooperation with local authorities

To bring this special edition to fruition, the Montreux Jazz Festival worked closely with the town authorities, the municipality and local stakeholders, including hotel owners, shopkeepers, residents and craftsmen. The warm welcome given to the project has enabled us to envisage the extension of the Festival perimeter with serenity, and to integrate the existing infrastructures on the quays harmoniously.

The Festival, aware that it will be expanding into more central and inhabited areas of the city, has paid special attention to scheduling to preserve the comfort of residents. Activities in the Lake Stage and Casino areas will cease after the end of concerts, from midnight. The schedules for outdoor entertainment areas will be coordinated with the relevant authorities, taking care to differentiate between weekday and weekend timings.

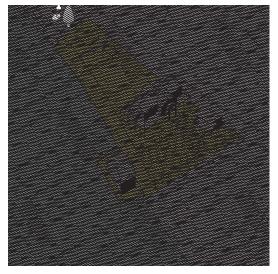
Five zones and just as many ambiences to explore

PAYING STAGES



One of the major challenges of this edition was to envision a main stage that could, like the Auditorium Stravinski, captivate agents, artists, and the audience alike. A natural solution emerged: to use the lake, the mountains, and the city as natural backdrop elements for a breathtaking stage.

The **Lake Stage** will be located below the Place du Marché, nestled between the rocky shores and the lake. From the Place, the audience will enjoy a perfect view of the stage, the lake, and the setting sun. An extraordinary setting that promises magical interactions between live music and the Montreux landscape. With a capacity of 5,000 people, including 600 seated and covered seats at the top of the square, the main stage of this edition maintains an intimate character that sets it apart from large open-air festivals.

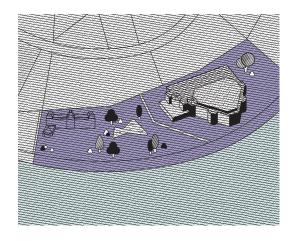


The size of the stage (35m wide, 12m deep, 17m high) will be a perfect fit for welcoming legendary musicians and major contemporary artists. The sound will be provided by Meyer Sound, a historic partner of the Festival for over thirty years, which has greatly contributed to making Montreux a benchmark for audio quality—even in open-air settings, as seen in Elton John's concert at the Saussaz Stadium and at the 2021 Lake Stage.



Back in a place steeped in history

Thirty years after moving to the Convention Center, the Montreux Jazz Festival will reconnect with its roots this summer at the Casino, the birthplace of the festival's first concerts in 1967. From the fire that inspired «Smoke on the Water» to the legendary performances of Nina Simone, Miles Davis, Marvin Gaye, and many others, the Casino has witnessed music history on numerous occasions. It was also in this iconic venue that Claude Nobs expanded the festival to embrace diverse musical sounds, inviting rock bands early on such as Ten Years After and Santana. The Casino Stage will mirror this programming freedom by showcasing the best of contemporary music in all its forms, transcending genre boundaries. Amidst these walls echoing with legendary performances, new artists will follow in the footsteps of music history's giants.



With a capacity of 1,300 people, the Casino Stage will welcome the audience in a half-seated, half-standing configuration reminiscent of the Casino's heyday. Spectators will be able to immerse themselves in an intense musical experience, emphasizing both comfort and audio quality.

FREE STAGES

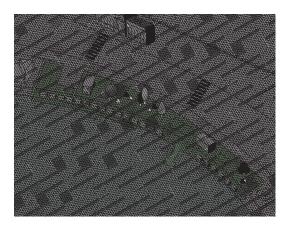


LES PARCS

Park Stage, Street Food & Welcome Area

Full of parks and beautifully landscaped, this idyllic section of Montreux's lakeside will notably host the Super Bock Stage. This open-air stage is moving from the Vernex Park lawn to another green space, the Swiss Park. Open to all audiences, the Super Bock Stage will, as every summer, present an eclectic lineup featuring Swiss and international artists.

Primarily active during the day and early evening, this family-friendly and convivial zone will offer numerous food stalls and a long dining terrace. The Festival's official welcome area, which includes ticketing, accreditations, and the press office, will also be located in this zone, facing the Débarcadère.



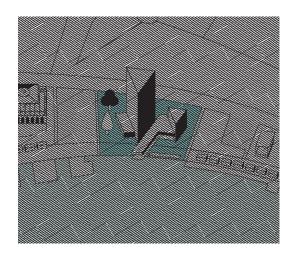


EUROTEL

Emerging Scene & Sun Deck

Born in the same era as the Montreux Jazz Festival in 1967, Eurotel shares common memories with the Festival. In a charming twist of fate, Room 118 hosted the legendary saxophonist Charles Lloyd during the very first edition of the Festival. Preserved through the years, this room has since been officially named after the artist. Celebrating over fifty years of shared history, the iconic Riviera hotel is set to host an official Festival concert venue for the first time. The **Lisztomania**, a stage dedicated to emerging trends since its creation in 2017, will find a new home in the western part of the building, once home to the indoor pool.

Perfect for leisure, this area will benefit from the hotel's lively terraces and a deck specially arranged on the ledges in front of Eurotel, offering privileged access to the lake.

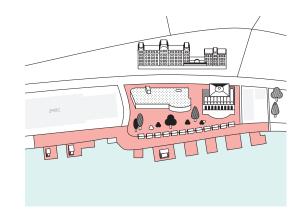




Well-known to festival-goers, the area below the Fairmont le Montreux Palace will be the most festive and nocturnal. A series of terraces, food stands, stages and nightclubs will liven up the waterfront, while the **Lake House** will once again take over the Petit Palais.

Large terraces will host three of the Festival's famous free stages: the **Terrasse ibis MUSIC** with its electro-pop concerts and DJ sets; **Ipanema**, a house and techno nightclub with its feet in the water; and **El Mundo**, a Latin music scene.

Taking over the three floors of the Petit Palais, the Lake House is back after the great success of the last two editions. The venue offers a multitude of musical, festive and cultural experiences in its different



rooms. **The Memphis**, supported by bank Julius Baer, is a jazz club dedicated to new trends and legendary jam sessions. **La Coupole**, the Festival's night spot, offers DJ sets in funk, house, disco and urban styles. The Lake House offer is rounded out by **Le Cinéma**, a screening room for films, concerts and documentaries, and **La Bibliothèque**, featuring vinyl and book collections introduced every day by special guests.

LAST BUT NOT LEAST...

Highly anticipated by the Montreux Jazz Festival audience, the **Audemars Piguet Parallel** experience is set to transport a select few to an exceptional and undisclosed Riviera location once again. The **Pool Parties** will return to the Casino pool, accompanied by DJ sets drenched in sunlight. Meanwhile, **Funky Claude's Bar** will host a nightly concert series.

Breaking new ground in the 2024 edition, each day of the Festival will feature **Pop-up Concerts**. Conceived to integrate diverse local entities and offer a fresh perspective on the city, these traveling showcases will grace a series of iconic Montreux venues. Ephemeral and intimate, the Pop-up Concerts will be announced spontaneously through the Festival's communication channels.

2024 IN FIGURES

- 250,000 people: total capacity, equivalent to previous editions
- 1,000 m: the length of the quays included in the 2024 project, double that of 2023
- 9: the number of stages, including 2 new ones and 5 that have been relocated
- 5,000 people: capacity of the Lake Stage
- 1,300 people: capacity of the Casino Stage
- 30 years since the Casino moved to the 2m2c in 1993

LES SCÈNES DU FESTIVAL FESTIVAL STAGES PAYANT / PAYING GRATUIT / FREE **POOL PARTY**© Casino Barrière, Montreux (m) SCÈNE DU CASINO @Casino Barrière, Montreux Zone SCÈNE DU LAC THE MEMPHIS SUPPORTED BY JULIUS BAER © Lake House **SUPER BOCK STAGE** LISZTOMANIA @ Eurotel m · LA BIBLIOTHÈQUE · LA COUPOLE · LE CINÉMA TERRASSE IBIS MUSIC @ Lake House • **IPANEMA** AUDEMARS PIGUET PARALLEL ® Secret location **EL MUNDO**