

Born and raised in Medellín, Colombia, Juanes is unquestionably Latin Pop-Rock’s leading global ambassador and champion for social change. Hailed by TIME as “*one of the 100 Most-Influential People in the World,*” and *The New York Times* as “*Latin America’s hottest singer-songwriter... a soulful poet with electric guitar,*” Juanes is the *only* artist holding TWO of *Billboard’s* “*Top-5 Latin Pop Songs of All-Time,*” has 12 #1 U.S. singles to his credit, dozens of groundbreaking Spanish language television appearances including The Grammy broadcast, Jimmy Kimmel, The Tonight Show, Kennedy Center Honors, and more, and has collected a staggering TWENTY-SIX combined GRAMMY & Latin Grammy Awards. Known for his distinctive sound that fuses a deep love of rock & pop music with smartly crafted, multi-layered songwriting and a deep reverence for the traditional folk and other indigenous rhythms of Colombia and Latin America, Juanes has sold millions of records around the world and was recently honored as “*The 2019 Latin Recording Academy Person Of The Year*” recognizing his “*creative artistry, unprecedented humanitarian efforts, support for rising artists, and philanthropic contributions to the world*”

On his tenth & most recent Latin Grammy-winning album “*ORIGEN,*” (Best Pop/Rock Album), and its matching standout documentary film, Juanes passionately returns to his earliest guitar-driven rock roots in order to share a scintillating collection that reimagines some of the most important songs and artists that shaped his own early musical vision. Upon its release, *Origen* was quickly declared as “*One of the best Latin Albums of the Year*” by *Billboard*, and strongly praised by *Rolling Stone* as “*A Masterpiece... an exquisite album that transcends beyond the songs, into genius....and [places] Juanes himself among the legends.*” Designed from the outset as music meant to be played live, Juanes embarked on an extensive first U.S. leg of his “*Origen Tour*” last fall – which the *Los Angeles Times* heralded as “*A Fantastic Return To Stage... Juanes feels free and inspired... with a ‘vintage’ concept that shows GOOD MUSIC ONLY is enough ... and could revolutionize how great artists perform live. The Juanes of 2021 is more than a star, he is a whole constellation. His voice sounds the same as the first time we heard it, and the mastery with which he plays the guitar would have already placed him in the Rock’n’Roll Hall of Fame if he sang in English.*”

The ORIGEN project garnered Juanes three additional Latin Grammy nominations (including Album of the Year) - extending his’ status as the most nominated solo artist in Latin Grammy history with 45 total nominations. Furthermore, it also awarded Juanes a Grammy nomination for Best Latin Rock/Alternative. Beyond *Origen*, Juanes has further explored new takes on additional influential songs recently, with his own interpretations of “*Enter Sandman*” and “*Pump it Up*” both chosen as the Lead Single releases respectively for Metallica’s landmark “*The Blacklist*” collection, and Elvis Costello’s “*Spanish Model*” – also resulting in Juanes & Costello performing together in his concert in Los Angeles and on *Jimmy Kimmel Live* last fall.