



FOR IMMEDIATE RELEASE
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PRESS RELEASE

Camille Walala designs the poster for the 56th Montreux Jazz Festival

The Montreux Jazz Festival entrusted French artist Camille Walala with designing the poster for its 56th edition, which will take place from 1 to 16 July 2022. A colourful, bright and festive work, just like the Festival itself, whose 2022 programme will be unveiled next spring.



A polyphony of electric colours and dancing shapes sets the tone for the next edition of the Montreux Jazz Festival. This vibrant poster is the work of Camille Walala, a French artist based in London, renowned for her colourful geometric creations, capturing public spaces and magnifying urban landscapes.

Between pop art and constructivism, Camille Walala's digital collage embodies the energy of the Festival by exploring its contrasts and diversity. Sometimes flowing, sometimes straight, geometric shapes of all kinds are revealed in two or three dimensions. Solid colours are combined with textured patterns like confetti. The bright colours stand out among the black and white stripes, evoking the keys of a piano in places.

"For the Festival poster, I wanted to convey movement and rhythm with dancing shapes and a wide variety of colours. I have several notebooks full of various patterns and motifs that form the basis of my visual vocabulary. Like a piece of music, I use these different contrasting elements to find a balance, a harmony."

– Camille Walala

Iconic posters since 1967

Camille Walala is the 51st artist to design the official Montreux Jazz Festival poster. Among her favourites are those of Keith Haring, one of her major influences, as well as those of Malika Favre and Marylou Faure, two French friends she met in London.

Since 1967, the Festival has given international artists free rein over the design of its official poster. In 1982, Jean Tinguely left his indelible mark, later to become the instantly recognisable logo. Keith Haring signed three versions in 1983, and another in partnership with Andy Warhol in 1986. David Bowie joined the game in 1995, as did more recently Yoann Lemoine (Woodkid), Christian Marclay and JR.

About Camille Walala

“Taking joy seriously” is the motto of Camille Walala, a French artist based in London. Known for her large-scale works in explosive colours, she uses the urban landscape to spread positive vibes. Marked by a fusion of bright colours and playful geometric patterns, her work includes murals, immersive 3D installations, street art and interior design.

Since her “Dream Come True Building” burst onto the Shore-ditch landscape in 2015 and propelled her into the spotlight, Camille and her creative producer, Julia Jomaa, have embarked on an increasingly audacious list of international projects. These projects include collaborations with leading global brands and a series of major installations for events such as New York’s WantedDesign and the London Design Festival.



Image Kit

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PRESS AREA

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